



x 1200 dots-per-inch (dpi) output with precise lines that are accurate to  $\pm .10\%$ <sup>I</sup> and as fine as 0.02 mm<sup>III</sup>. All new models are capable of printing a D/A1 color line drawing in approximately 28 seconds<sup>IV</sup>, thanks in part to a standard gigabit network interface and a new, independently-driven, dual-blade cutter. The imagePROGRAF iPF755 and the iPF655 also ship with a built in 80GB hard drive to streamline workflow for a medium-sized networked environment or for those printing larger sized files with complex images.

In addition to several new features that improve productivity and maximize space, the new models come bundled with enhanced accounting functions that collect printer job log information such as client ID, ink and media consumption, media type and output size. Users will now be able to obtain estimated printing costs from this technology as an easy way to track in-house usage or for billing customers. A Print Plug-in for Microsoft Office also ships with all new models, enabling users of any skill level to create large format printouts of documents, images or illustrations that were created by Microsoft Word, Excel or PowerPoint programs. Also included with the new imagePROGRAF iPF755, iPF750, iPF655 and iPF650 is a new version of the popular PosterArtist Lite, a simple poster creation software program. In addition to the features on the current version of PosterArtist Lite, the new version offers additional choices for basic design layout and WYSIWYG text editing that allows you see text at the correct size and font as you type.

Canon is also very focused on providing complete workflow solutions for the imagePROGRAF line. With this concept in mind, the imagePROGRAF Alliance Partner Program was designed to join forces with leading digital imaging and printing software developers to create workflows that enhance the capabilities of the imagePROGRAF devices and provide end-users more control. With the introduction of the new models, the following Alliance Partners have already completed software development and are compatible with the new devices:

- Onyx
- EFI
- RATIO
- SA International
- SCP
- Sepialine
- PLP Digital Systems
- Wasatch

These new printers represent a new era in large format printing. Now a typical workgroup environment can install a large format printer on their network without concern over space or technical knowledge of printing to one of these devices. They offer the compact design and ease of use that allows any type of user to produce beautiful and quality outputs at a fast speed.

The new Canon imagePROGRAF models will be available immediately through Authorized Canon dealers and will have a manufacturer's suggested retail price (MSRP) of \$4,995 for the iPF755, \$4,495 for the iPF750, \$3,195 for the iPF655, and \$2,495 for the iPF650. A full version of PosterArtist is also available for \$795.

#### **About Canon U.S.A., Inc.**

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked third overall in the U.S. in 2008†, with global revenues of US \$45 billion, is listed as number seven in the computer industry on *Fortune Magazine's* World's Most Admired Companies 2008 list, and is on the 2008 BusinessWeek list of "Top 100 Brands." At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of *Kyosei* – "all people, regardless of race, religion or culture, harmoniously living and working together into the future" – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and recycling initiatives. Additional information about these programs can be found at [www.usa.canon.com/kyosei](http://www.usa.canon.com/kyosei). To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting [www.usa.canon.com/rss](http://www.usa.canon.com/rss).

# # #

<sup>I</sup> Capacity up to 20 sheets

<sup>II</sup> Line accuracy after user adjustment and user the same environmental conditions. Applies to media for line drawing only.

<sup>III</sup> Theoretical value based on data resolution.

<sup>IV</sup> When printing in Draft Mode and on Plain Paper, including cutting time. Mechanical print time, does not include processing and file transfer time.

† Based on weekly patent counts issued by the United States Patent and Trademark Office