

CANON CANADA ANNOUNCES NEW imagePROGRAF LARGE FORMAT PRINTER

High-Image Quality and Fast Speeds are Ideal for Graphic Arts Professionals

MISSISSAUGA, ON, April 5, 2011 –Canon Canada Inc., a leader in digital imaging, announced a new large format printer -the 44-inch imagePROGRAF iPF8300S. This 8-colour large format printer features similar technology found in the award-winning 12-colour iPF8300, iPF6350 and iPF6300 printers, including Canon's LUCIA EX ink set. This new addition to the imagePROGRAF lineup broadens Canon's offering to the graphic arts, photo and production markets by setting a new standard for the category by providing an optimal balance of high productivity and exceptional print quality.

Outstanding Print Quality

With Canon LUCIA EX pigment ink, professionals can achieve high quality and performance in such printing applications as colour or monochrome photography, industrial design and high-quality poster production. The new 8-colour system covers a reproducible colour gamut which has been expanded approximately 20-percent beyond previous S-series models. With its new pigment materials and structure, Canon's LUCIA EX ink set achieves greater shadow details, deeper black density and overall scratch resistance. This ink system works in conjunction with the high-density PF-05 print headfeaturing Canon's FINE (Full-photolithography Inkjet Nozzle Engineering) technology with 2,560 nozzles for each colour: cyan, magenta, yellow, black, matte black, photo cyan, photo magenta and grey. An additional feature found in the new imagePROGRAF iPF8300S is a built-in colour calibration function which compensates for colour variations caused by factors such as age and environmental affects, enabling consistent colour representation across multiple large-format printers or when printing multiple copies.

"At Canon, we not only see the importance of providing the tools necessary for capturing an outstanding image but also having a high-quality machine to print the output," said Ian Macfarlane, Senior Vice President of Sales & Service Operations at Canon Canada Inc., a wholly owned subsidiary of Canon U.S.A., Inc. "The addition of this new imagePROGRAF model further solidifies our position to providing high-quality machines that are easy to use and available at an affordable price."

Enhanced Productivity & Performance

Two important attributes users look for when making the decision to purchase a large format printer are high-quality output and overall speed. With new Fast and Economy print modes, speeds can be achieved up to twice as fast as current 8-colour models, helping to enhance overall productivity while also reducing ink consumption by approximately 50 percent. The iPF8300S can produce a B0-sized (39.37" x 55.67") output in approximately 80 seconds. The new S-series printer has doubled its hard drive capacity compared to earlier models now with 160 GB, making it possible to reprint the required number of copies at any time with or without a computer.

This easy-to-use imagePROGRAF large format printer has been designed with the workflow of professionals in mind. Raster image processors (RIPs) from a variety of developers are supported for print proofing, design, commercial photographic printing and other applications. In addition, new printers can be introduced without altering the existing workflows with familiar RIPS. Verified RIP developers include CGS, EFI, GMG, ONYX, SAI and Wasatch.

When working on a project in the photo lab, studio or agency it is important to have images printed as good if not better than when first captured. Helping to make this process a little easier is the inclusion of a print Plug-In for Adobe Photoshop providing further support for the proofing, photo and 64-bit printing environment. When edited in Photoshop, 16-bit Adobe RGB images can be processed directly to the machines preserving the images wide gamut and smooth gradation. There is also a print plug-in provided for Digital Photo Professional allowing for direct printing of high-quality RAW images helping to preserve overall image quality. Additional software included in the box is Canon's Accounting Manager and PosterArtist Lite software. The 44-inch Canon imagePROGRAF iPF8300S will have a manufacturer's suggested retail price (MSRP) of \$6,295 and is expected to begin shipping in April.

About Canon Canada Inc.

Headquartered in Mississauga, Ontario, the company employs 1,200 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. Canon Inc. is among the top four US patent recipients. The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital and analogue cameras and lenses; medical imaging equipment, semiconductor, broadcast and other specialized industrial products.